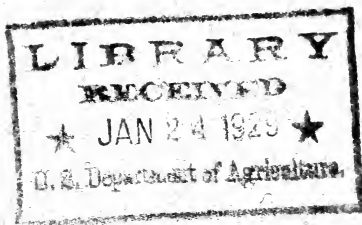


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



75  
1929



**GLADIOLUS**  
**AND**  
**PERENNIALS**

**SHERMAN A. SWIFT**  
**22 Beacon Street**  
**Woburn, Mass.**

## DIRECTIONS FOR ORDERING AND TERMS

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All bulbs sold are  $1\frac{1}{4}$  inch and up in diameter, as this is the best blooming size.

A dozen bulbs will be sold for ten times the single price.

A hundred bulbs will be sold for seven times the dozen price.

Three (3) bulbs at the dozen rate. Twenty-five at the hundred rate.

We exercise the greatest care to have everything true to name and will replace free of charge any stock proving untrue, or refund money received for same. Our terms are net cash before shipment.

Prices include parcel post and insurance anywhere in the U. S. All stock is offered subject to prior sale. We do not substitute if out of a variety, unless requested to do so. Make all remittances payable to:

SHERMAN A. SWIFT, WOBURN, MASS.

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### NOTICE

Orders for less than \$1.00 should include \$0.15 for postage and packing.

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**SHERMAN A. SWIFT**

22 BEACON STREET

MASS.

Name \_\_\_\_\_ Date \_\_\_\_\_

Street & No. \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ County \_\_\_\_\_

Amount Enclosed \$

TOTAL

## INTRODUCTION

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Dear Friends,

It has always been our policy to test in our trial gardens as many of the newer varieties as possible and to offer all those which really prove superior to existing varieties. We have always been conservative in offering the latest kinds, but this year we believe that we are justified in completely revising our list, and offer what we honestly believe are the best varieties obtainable today at the lowest possible price for clean healthy stock. We have seen every variety growing under field cultivation. Practically every one has been awarded prizes at the leading shows, and all will become more and more popular each year. Many of the varieties can be obtained from but few growers, so we are glad to be in a position to offer them to you.

Our New England climate and soil produces stock which is fully as good if not far superior to any stock grown. **NEW ENGLAND QUALITY** is not a catch phrase, but a plain statement of the truth.

As for our own bulbs, we believe them to be the equal of any grown. With blooms cut from field grown stock we have no difficulty in winning prizes wherever shown (see inside rear cover).

We would appreciate your order and will supply bulbs "of proven merit and reasonable price."

Yours,

SHERMAN A. SWIFT.

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### MEMBER

American Gladiolus Society.  
New England Gladiolus Society.  
Massachusetts Horticultural Society.  
Essex Agricultural Society.





## LIST OF VARIETIES

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<b>ACME</b>	Each <b>10c</b>
Pastel rose, spotted dark rose. Large, tall and showy.	
<b>ALBANIA</b>	<b>6c</b>
Large white, flushed pink.	
<b>ALICE TIPLADY</b>	<b>5c</b>
A large saffron orange primulinus.	
<b>AMY BELLE</b>	<b>\$1.00</b>
A pure golden yellow primulinus with no red markings in the throat. The flowers are well arranged in double rows on a slender spike that is often gracefully curved. Awarded first prize as best yellow primulinus at the 1928 Boston show. Distinctive.	
<b>ANNA EBERIUS</b>	<b>6c</b>
A large, tall, velvety mauve. The best of this color.	
<b>ANNIE LAURIE</b>	<b>40c</b>
A white flushed pink with semi-ruffled edges of clear carmine pink. A very delicate color of exceptional merit.	
<b>CARMEN SYLVA</b>	<b>7c</b>
A large pure white with throat slightly penciled lilac. Easily the best low priced white.	
<b>CRIMSON GLOW</b>	<b>6c</b>
A large tall crimson with darker markings. One of the best dark reds.	
<b>DR. F. E. BENNETT</b>	<b>20c</b>
An unusual fiery red with many large flowers open at once. Distinctly in a class by itself.	

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A DOZEN BULBS FOR THE PRICE OF TEN

<b>DIANA</b>	Each 6c
A beautiful crimson similar to Crimson Glow.	
<b>E. J. SHAYLOR</b>	6c
A semi-ruffled pure rose pink. Very popular.	
<b>ELIZABETH TABOR</b>	10c
A wonderful delicate rosy pink with rich dark crimson blotch. Flowers are large and well arranged on tall spikes. Extremely early.	
<b>ELORA</b>	6c
A fine creamy white with carmine markings	
<b>ETHELYN</b>	25c
Beautiful orange yellow primulinus with good sized flowers. A really choice prim.	
<b>EVELYN KIRTLAND</b>	5c
A large, tall, lustrous rose pink with darker throat. One of the very best.	
<b>EPHEUS</b>	15c
Rose pink, shading deeper towards the edges. Large.	
<b>GIANT NYMPH</b>	10c
An extremely large salmon rose pink. Creamy throat.	
<b>GOLD</b>	8c
A pure golden yellow. The best yellow.	
<b>GRETCHEN ZANG</b>	5c
A soft rose pink with dark throat.	
<b>HENRY FORD</b>	10c
Dark rhodamine purple or mauve. Showy.	
<b>HERADA</b>	5c
Large pure mauve.	

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A DOZEN BULBS FOR THE PRICE OF TEN

<b>HENRY C. GOEHL</b>	Each 30c
White, flushed pink, with crimson blotch. A wonderful exhibition variety.	
<b>IDAMAE</b>	15c
Very large creamy white with rose markings in throat.	
<b>JULIANA (syn. DOLLY VARDEN)</b>	7c
A cream primulinus with flushed pink border. Dainty.	
<b>JACK LONDON</b>	10c
A light salmon with ruby stripes on yellow throat.	
<b>LA COURONNE</b>	25c
Creamy yellow with dark crimson blotch.	
<b>LE MARECHAL FOCH</b>	5c
An early light lavender pink.	
<b>LONGFELLOW</b>	40c
Large wide open flowers of clear La France pink. The best pink of this shade ever originated.	
<b>LOS ANGELES</b>	8c
Delicate shrimp pink with cerise feather. Popular.	
<b>MARIETTA</b>	15c
Large light salmon blended orange, with dark blotch.	
<b>MINUET</b>	\$1.50
Very large new clear lavender with large flowers of heavy substance. Exceptionally choice.	
<b>MR. W. H. PHIPPS</b>	30c
Beautiful flesh pink with many large blooms open at once. One of the showiest glads. A prize winner.	

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A DOZEN BULBS FOR THE PRICE OF TEN

<b>MRS. ELLA G. MORRISON</b>	Each <b>20c</b>
A large shell pink with lighter throat. A new variety from the west that is sure to become very popular.	
<b>MRS. F. C. HORNBERGER</b>	<b>\$1.00</b>
The finest white gladiolus on the market today.	
<b>MRS. F. C. PETERS</b>	<b>10c</b>
Rose lilac or lavender with crimson blotch on lower petal. We have been awarded first prizes for four years running with this variety. One of the very best.	
<b>MRS. FRANK PENDLETON</b>	<b>5c</b>
A rose pink with blood red blotch.	
<b>MRS. LEON DOUGLAS</b>	<b>12c</b>
Immense flower of salmon rose. Probably the largest, tallest and showiest gladiolus grown.	
<b>MRS. WILLARD RICHARDSON</b>	<b>10c</b>
A good dark red, a favorite with every one.	
<b>NANCY HANKS</b>	<b>20c</b>
A large flower, the nearest to a true orange ever seen in a gladiolus. Bound to be popular.	
<b>OSALIN</b>	<b>30c</b>
Coral pink with soft orange markings in throat.	
<b>PEACE</b>	<b>5c</b>
Large white with rose violet blotch.	
<b>PEARL OF CALIFORNIA</b>	<b>\$1.60</b>
This wonderful rose salmon was the sensation of the 1927 shows. It has large spikes with many blooms open at once.	
<b>POLA NEGRI</b>	<b>8c</b>
Salmon buff with yellow throat.	

A DOZEN BULBS FOR THE PRICE OF TEN

<b>PYTHIA</b>	Each 10c
A gigantic scarlet with tall spikes. Far superior to all others of this shade.	
<b>PURPLE GLORY</b>	10c
Velvety maroon with almost black blotch. Ruffled.	
<b>RITA BECK</b>	\$2.00
Clear shell pink with scarlet lines on lip. Five or more large blooms open at once on a tall straight spike. One of the best new glads offered in years.	
<b>ROSENEL</b>	25c
Dark purplish red, carmine tongue.	
<b>RICHARD DIENER</b>	10c
Another wonderful salmon rose with cream throat. Many blooms open at once.	
<b>SCARLET PRINCEPS (syn. VIRGINIA)</b>	10c
A large scarlet. Massive spikes.	
<b>SALMON BEAUTY</b>	5c
Large salmon prim with cream throat.	
<b>SARABAND</b>	40c
Rich velvety bordeaux with straw yellow blotch.	
<b>SHELL PINK</b>	10c
Large, tall, graceful shell pink prim.	
<b>SWEET LAVENDER</b>	8c
Light lavender with prominent blotch. Early.	
<b>VIRGINIA (see Scarlet Princeps)</b>	
<b>WAR</b>	5c
Large, tall, late blood red.	

A DOZEN BULBS FOR THE PRICE OF TEN

<b>WHITE WONDER</b>	Each
Large white, often flushed pink.	<b>7c</b>
<b>WINIFRED</b>	<b>75c</b>
An odd shade of plum violet or tan. Large prim.	
<b>ZAIDEE</b>	<b>25c</b>
Tall white, slightly flushed pink. Cream throat.	

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A DOZEN BULBS FOR THE PRICE OF TEN

### SPECIALS

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ASSORTED large flowered, mostly named, per dozen **\$0.50**  
per 100 **\$3.00**

ASSORTED named primulinus, not labeled, per dozen **\$0.50**

**SP. A-** 25 bulbs, labeled, our selection, all different, **\$1.00**

**SP. B-**

We highly recommend the following dozen varieties as representing the best of modern glads.

Anna Eberius	E. Tabor	Longfellow
Carmen Sylva	Gold	Mrs. Douglas
Dr. Bennett	Mrs. Pendleton	Pythia
E. Kirtland	Mrs. Peters	Richard Diener

One each of the above twelve, value **\$1.43** for **\$1.20**

**SP.C-** 50 bulbs, our choice, all different, labeled for **\$4.00**

## HARDY PERENNIALS

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We do not attempt to list a long line of perennials, but aim to grow the best, both in size of plants and variety. We advise early planting. Strong field grown plants, two years old. With reasonable care all will bloom the first year.

Each **25c**; per dozen **\$2.50**; per 100 **\$15.00**

### **AQUILEGIA (Columbine)**

White, blue, or assorted colors. Bloom in May.

### **ARMERIA (Sea Pink)**

Bright green foliage. Pink clover-like blooms all summer.

### **CCRECP SIS LANCEOLATA GRANDIFLORA**

Bright yellow daisy-like flowers all summer.

### **DELPHINIUM BELLADONNA (Larkspur)**

Shades of blue. Very tall. August.

### **ECHINOPS RITRO (Globe Thistle)**

Tall plant, thorny leaves. Globular metallic blue flowers.

### **GAILLARDIA (Blanket Flower)**

Large crimson and gold flowers. August to frost.

### **GYPSOPHILA PANICULATA (Babies' Breath)**

Mist-like white flowers. Used for drying.

### **LIATRIS PYCNOSTACHIA (Kansas Gay Feather)**

Tall spikes of blue flowers. August—September.

### **LILIUM TIGRINUM (Tiger Lily)**

Orange flowers, spotted black. Showy and tall.

### **LYCHNIS HAAGEANA (Maltese Cross)**

Single flowers, shades of orange and red. August to frost.

**PHYSALIS FRANCHETI (Japanese Lanterns)**

Produces scarlet lantern-like seed pods in fall.

**PLATYCODON GRANDIFLORUM (Chinese Bell Flower)**

Blue, single, bell-shaped flowers. June to August.

**POLEMONIUM (Jacobs Ladder)**

Fern-like foliage with heads of small blue flowers.

**TRITOMA (Red Hot Poker)**

Spikes of flowers of orange and red shades.

**VERONICA (Speedwell)**

Pale green foliage with spikes of feathery blue flowers.

**YUCCA FILAMENTOSA (Adam's Needle)**

Sword-like foliage with tall spikes of white bell-shaped flowers.

**IRIS GERMANICA (June—July)**

Florentina Alba—White, flushed pink. 15c each, **\$1.50** doz.

Madame Chereau—White, blue edge. 20c each, **\$2.00** doz.

Pallida Dalmatica—Light lavender. 25c each, **\$2.50** doz.

Queen of May—Pink. 25c each, **\$2.50** doz.

Mixed, all colors. 10c each, **\$1.00** doz.

**KAEMPFERI (Japanese)**

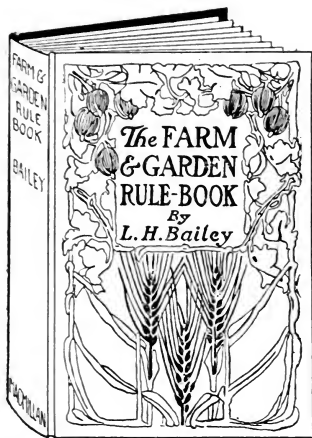
Assorted seedlings. Bloom in August. Each 25c, **\$2.50** doz.

**PUMILA (Dwarf) (bloom in May)**

Royal Purple—dark purple. Each 15c, doz. **\$1.50**  
per 100, **\$7.00**.

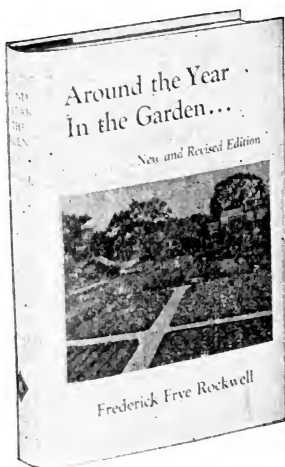






**Farm and Garden Rule Book**—L.H. Bailey. Illustrated. A reference book of useful rules, recipes, formulae, and tables for the farm and garden. 578 pages. **\$3.00.**

**Around the Year in the Garden**—by F. F. Rockwell. Illustrated. Starts with preparations in January and gives seasonable directions for the year. 350 pages. **\$2.50.**



## PROOF OF MERIT

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### AWARDS—1928

N. E. Gladiolus Show, Boston, Mass.

Six prizes.

New England Fair, Worcester, Mass.

Eight Prizes.

U. S. M. A. A. Sam Sam, Beverly, Mass.

Seventeen Prizes.

Essex County Fair, Topsfield, Mass.

Two Prizes.

### TESTIMONIALS

Mass.—“Glad received in perfect condition. I am very well satisfied.”

Kansas—“We are sending to you because we get better bulbs from you than we ever have from any one else.”

Mass.—“I thank you for the fine bulbs received to-day. I appreciate their quality after some received from other firms.”

Mass.—“Although I have a collection of over 200 named gladioli, Pythia was in my estimation the most beautiful glad that blossomed for me last summer.”

Nebraska—“I ordered bulbs from seven growers. . . . With one exception I was pleased with every house, but I feel that you gave by far the best value in quality and size of bulbs. I am recommending you highly to my friends.”

Ohio—“Bulbs are O. K. Thanks for the extras.”

